

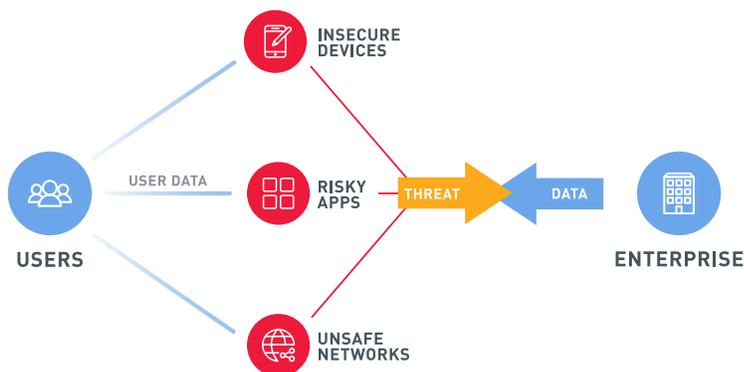
# Comprehensive Enterprise Mobile Threat Protection

Secure your enterprise data and employee privacy from mobile threats.



## MOBILE SIGNIFICANTLY EXPANDS ENTERPRISE DATA RISK

In your enterprise, thousands of employees are sharing critical company data across an ever-changing landscape of mobile devices, apps, and data networks. Mobile creates new threat pathways into the enterprise for attackers, including multiple data exfiltration routes for sensitive company data and personal information. Mobile is a primary threat vector and must be viewed as a first-class security priority.



## THE APPTHORITY ADVANTAGE

- Enterprise Grade Mobile Security
- Protection Across Devices, Apps and Networks
- Visibility into Your True Mobile Risk
- Custom Risk and Compliance Control
- Proactive, Not Just Reactive Protection
- On-Device Employee Enhanced Security

## APPTHORITY MOBILE THREAT PROTECTION (MTP)

The challenges of enterprise mobile security are complex, requiring a multi-layered solution.

### Comprehensive Mobile Threat Detection

Most enterprises have a blind spot when it comes to the mobile risks to their data security and privacy. Appthority MTP includes advanced technologies to continuously and automatically detect and respond to enterprise mobile threats including mobile device compromise, app vulnerabilities, and data network attacks.

### Better Security Management with Customization

Your enterprise's mobile risk and view of compliance are unique so a one-size-fits-all solution will leave your company less secure. Appthority helps you align mobile with your overall security and makes it easy to manage your risk your way. Appthority MTP gives you granular control of compliance policy and privacy settings, unmatched EMM integration workflows and remediation options and on-device protection to engage and educate mobile users about risk prevention and compliance.

### Actionable Intelligence for Even Greater Visibility

Finding the threat signal in noisy, ultra-dynamic mobile environments is a constant challenge. Appthority MTP enhances threat visibility, delivering actionable active mobile threat and event information to the people and systems that need it most via automated alerting, a real-time threat dashboard and SIEM integration capabilities.



*“As mobile attack techniques become more practical and realistic ..., enterprises will be required to more quickly ‘step up their games’ in terms of security.”*

– Gartner Market Guide for Mobile Threat Defense Solutions, July 2016

## SOLUTION COMPONENTS

Appthority MTP is a unified enterprise mobile threat protection system



### MTP Cloud

Powerful on-demand cloud-scalability with continuous monitoring and real-time threat analysis, assessment, and remediation of potential and active mobile security threats to your enterprise. Global reach and scale deliver 24/7/365 protection for every employee wherever they are in the world.

### MTP Manager

A web-based threat protection administration console puts you in control with highly customizable compliance and remediation policies plus the real-time mobile threat intelligence your team needs about active threats in your environment.

### MTP Mobile App

On-device iOS and Android endpoint protection detects real-time device and network attacks, and helps employees self-remediate mobile threats on their devices while also educating them about personal and enterprise security best practices.

### EMM CONNECTOR

Integrates Appthority MTP with your existing EMM system to add critical mobile security capabilities including active threat intelligence and remediation workflows for managed and unmanaged devices.

### SIEM CONNECTOR

Shares Appthority-managed mobile threat event data with your existing SIEM system for consolidating, reporting, and correlating enterprise security events.

## INTEGRATION

Appthority includes full integration with leading enterprise mobility and device management systems.



*"I've not seen anything else in the industry that comes close to delivering the value of Appthority."*

– Director of Information Security,  
Fortune 500 Data Center Provider



## About Appthority

Appthority is a pioneer in enterprise mobile security and a leader in the Mobile Threat Defense category. Our comprehensive Mobile Threat Protection solution helps customers keep their data private and secure from mobile device, app and network threats. More Fortune 1000 enterprises trust Appthority than any other mobile security provider.

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## GET STARTED

Ready to get started?  
Request a demo of Appthority.

[www.appthority.com/get-started](http://www.appthority.com/get-started)