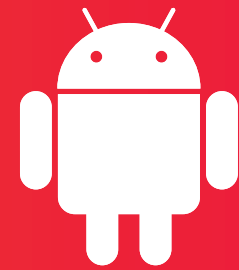


Enterprise Mobile Security with Appthority & Google

Streamline InfoSec compliance and secure your enterprise from mobile threats



MOBILE SIGNIFICANTLY EXPANDS ENTERPRISE DATA RISK

In your enterprise, thousands of employees are sharing critical company data across an ever-changing landscape of mobile devices, apps, and data networks. Mobile creates new threat pathways into the enterprise for attackers that must be identified and blocked before you lose valuable data.

Your managed Google Play instance can now be equipped with real-time intelligence about mobile threats and an efficient, automated, and integrated way to maintain security and regulatory compliance.

GET PROTECTED WITH APPTHORITY

Appthority MTP offers the best protection from mobile threats to enterprise data and employee privacy. This means protection from the highest impact threats across mobile apps, devices, and networks.

Built with busy security teams in mind, the solution includes patented automation that streamlines mobile threat protection and automated malicious threat policies. Turnkey threat indicators, scoring, and policies are quickly scaled and customized to your company needs.

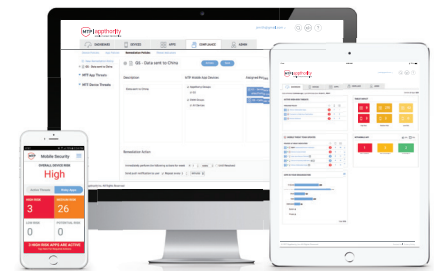
Phased implementation can deliver app threat visibility and protection in one day without an additional on-device agent and then rapidly scale to extended mobile threat protection when you're ready.

ENHANCE SECURITY AS YOU MANAGE MOBILITY

The Appthority MTP & Google integration means businesses can now make smarter decisions about which apps to offer employees and safely and efficiently whitelist apps from managed Google Play for employee use on Android, including in BYOD deployments that use Android work profiles. Security teams can also know when apps become non-compliant and easily find new apps that meet enterprise security and employee productivity needs.

WITH APPTHORITY AND MANAGED GOOGLE PLAY, YOU CAN:

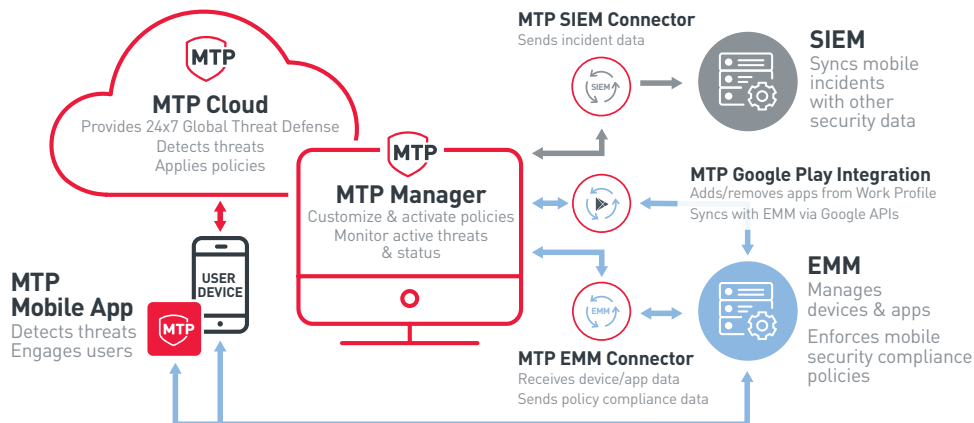
- Proactively manage data leakage, privacy, and other security risks
- Efficiently vet apps for whitelisting via Google Play
- Automate continuous app scanning for risks to your enterprise



“Appthority MTP has been a fantastic solution and we plan to use even more of its functionality. Their customer service has also been above and beyond.”

– COMPLIANCE OFFICER, LEADING US BANK

APPTHORITY MTP - SYSTEM OVERVIEW



ABOUT MANAGED GOOGLE PLAY

Managed Google Play offers a standard way to distribute apps to a global audience and integrates with major enterprise mobility management providers. With managed Google Play admins can securely manage, configure and deploy third-party and internal apps, whitelist and blacklist apps, block app downloads and distribute bulk app licenses.

GOOGLE

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KEY DEPLOYMENT & SECURITY FEATURES

Appthority MTP includes a range of integration features that leverage the unique capabilities of your managed Google Play instance. These include:

Enhanced security with Appthority mobile app vetting

- Patented and award-winning static, dynamic and exclusive back-end server analysis of apps
- Fast, automated app vetting for compliance with InfoSec and other compliance policies
- Proactively management of data leakage threats, vulnerabilities and privacy risks

Streamlined support for whitelists and security policy compliance

- Seamless integration and app inventory synchronization with Google Play and EMM platforms
- Easy to evaluate and approve Android apps right directly in managed Google Play
- Intuitive workflows to manage apps that are or become non-compliant

Flexible policies & custom scoring

- Predefined and Appthority managed policies for malicious threats
- Advanced Threat Indicators detect zero-day, malware, data leakage, and other threats
- Custom scoring and flexible policies for non-malicious threats

ABOUT APPTHORITY

Appthority pioneered enterprise mobile security and is the Mobile Threat Defense leader. Our solution, Appthority Mobile Threat Protection (MTP) keeps security teams armed, employees productive and enterprise data private and secure. More Fortune 1000 companies trust Appthority for best-in-class mobile security, unparalleled enterprise visibility and control of mobile risks.



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GET STARTED TODAY!

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LEARN MORE!

To learn more about how Appthority can solve your mobile information security challenges, visit us at:

www.appthority.com