

# Enterprise Mobile Security with Appthority & AirWatch

**Secure your enterprise data and employee privacy from mobile threats.**



## MOBILE EXPANDS YOUR DATA RISK

In your enterprise, thousands of employees are sharing critical company data across an ever-changing landscape of mobile devices, apps, and data networks. Mobile creates new threat pathways into the enterprise for attackers that must be identified and blocked before you lose valuable data.

Your VMware AirWatch EMM instance helps you manage provisioning and devices. But effective, mobile threat defense, requires real-time intelligence about mobile threats and an efficient, automated, and integrated way to remove those threats from your environment.

## GET PROTECTED WITH APPTHORITY

Appthority MTP offers the best protection from mobile threats to enterprise data and employee privacy. This means protection from the highest impact threats across mobile apps, devices, and networks.

Built with busy security teams in mind, the solution includes patented automation that streamlines mobile threat protection and automated malicious threat policies. Turnkey threat indicators, scoring, and policies are quickly scaled and customized to your company needs.

Phased implementation delivers app threat visibility and protection in one day — without an on-device agent — and then rapidly scale to extended mobile threat protection as you're ready.

## MANAGE MOBILE RISK AS YOU MANAGE MOBILITY

The Appthority MTP EMM Connector seamlessly integrates with AirWatch, either in the cloud or on-prem, to share real-time threat intelligence and associated device and app compliance policies, enabling targeted device remediation via your AirWatch instance.

The advanced integration gives you the most effective way to defend your mobile environment across all threat vectors.

**“Security and risk management leaders must familiarize themselves with mobile threat defense solutions and plan to gradually integrate them to mitigate mobile risks.”**

– GARTNER, MARKET GUIDE TO MOBILE THREAT DEFENSE 2017

## WITH APPTHORITY AND AIRWATCH, YOU CAN:

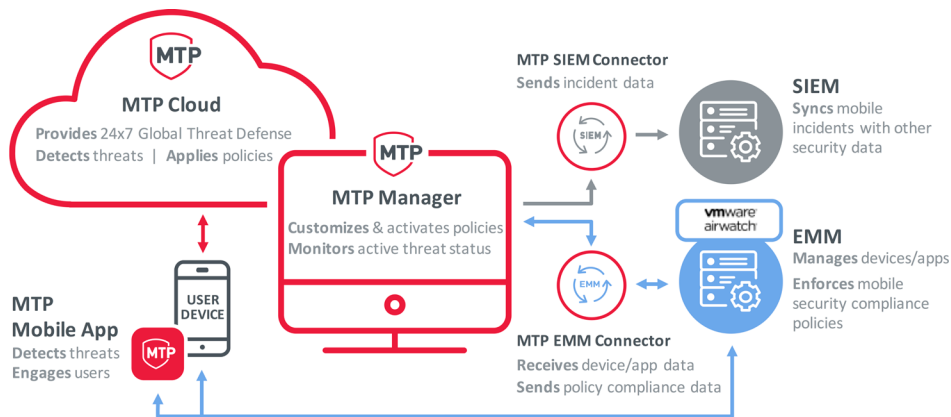
- Detect mobile threats in real-time across all of your mobile users.
- Use active threat intelligence to target impacted devices for remediation using AirWatch compliance actions.
- Leverage the Appthority MTP Mobile App for device, app, and network threat protection and priority remediation direct to the mobile user.



**“Emerging mobile threats are now a CISO-level concern. Appthority is THE solution for managing those threats.”**

– CISO, LEADING INTERNATIONAL BANK

## APPTHORITY MTP - SYSTEM OVERVIEW



## KEY DEPLOYMENT & SECURITY FEATURES

Appthority MTP includes a range of integration features that leverage the unique capabilities of your VMware AirWatch. These include:

### 1. VMware AirWatch App Scan Support

Appthority MTP synchronizes your mobile app threat compliance policies directly with AirWatch App Groups so you can create and assign remediation actions in VMware AirWatch and automatically remediate compliance issues reported by Appthority MTP.

### 2. High Risk Mobile Threat Escalation

High risk mobile threats detected by Appthority MTP are prioritized for immediate synchronization with VMware AirWatch to enable automated triggering of compliance enforcement actions.

### 3. On-Device Threat Detection & Employee Protection

The Appthority MTP Mobile App (for iOS & Android) provides a complete threat protection solution for employee devices. When the MTP Mobile App detects new threats introduced to a mobile device, it suggests clear and concise remediation steps directly to the employee. Remediation escalation options can be set in Appthority MTP to instruct VMware AirWatch to initiate more aggressive remediation if the user fails to comply with the instructions.

### 4. Flexible Integration Deployment Options

The Appthority MTP EMM Connector makes integration with your cloud or on-premises deployment of VMware AirWatch simple and straightforward. Since the MTP EMM Connector is packaged as a separate, stand-alone integration module (VM appliance or Docker container), it can be automatically deployed in the Appthority MTP Cloud or downloaded for deployment in your data center's virtual host infrastructure.

## ABOUT APPTHORITY

Appthority pioneered enterprise mobile security and is the Mobile Threat Defense leader. Appthority Mobile Threat Protection (MTP) keeps security teams armed, employees productive and enterprise data private and secure. More Fortune 1000 companies trust Appthority for best-in-class mobile security, unparalleled enterprise visibility and control of mobile risks.

**51% of companies reported breaches from employee mobile devices over the past year.**

– AT&T CYBERSECURITY SURVEY 2017

### GET PROTECTED TODAY!

Request a demo of Appthority MTP:

[www.appthority.com/get-started](http://www.appthority.com/get-started)  
[sales@appthority.com](mailto:sales@appthority.com)

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### LEARN MORE!

To learn more about how Appthority can solve your mobile security challenges, visit us at [www.appthority.com](http://www.appthority.com)



### VMWARE AIRWATCH

VMware AirWatch technology enables you to support every endpoint and every user from a single management console and helps ensure enterprise security at every layer. AirWatch enhances mobile productivity by allowing employees to connect and work anytime, anywhere, on any device they choose.

#### VMWARE AIRWATCH

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